

Company	MoonRings, Inc.	
Howard Green	CEO	
Carrie Wallace	President	
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	Chicago, Illinois	60661 USA
Website	www.moonrings.com	



Core Competencies

Understanding unique needs of honeymooners
 Concierge-level customer service
 Complex travel arrangements
 In-depth destination expertise
 Structured planning process
 Once-in-a-lifetime experiences

Company Focus

Honeymoons
 Anniversary Travel
 Special Occasion Travel
 Luxury Travel
 Destination Weddings

Recognition

Modern Bride Magazine -
 "Top 25 Wedding Trendsetter"
 Fox 5 News New York
 MasterCard's Priceless.com
 Wall Street Journal
 Daily Candy

MoonRings, Inc. is a national consultancy that specializes in honeymoons, destination weddings, anniversary and special occasion travel.

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Destinations

South and East Africa
 Indian Ocean: Bazaruto Archipelago, Maldives, Mauritius, Seychelles
 Europe
 Bali, Japan, Thailand, and Vietnam
 Australia and New Zealand
 Cook Islands, Fiji, French Polynesia and Hawaii
 Caribbean and Mexico
 Belize, Costa Rica, and Panama
 Argentina, Brazil, and Chile
 United States and Canada

FACT SHEET



The MoonRings approach to travel planning is centered on the client. An expert travel consultant helps each client dream about what's possible by exploring destination possibilities that match their personal interests. A custom-tailored trip is designed and arranged according to the clients' desires and budget. Whether this entails luxury and pampering, exotic scenery, cultural sights or pure relaxation, MoonRings covers every aspect. A structured planning process ensures that it's done easily, and with attention to detail, so that all clients feel confident that their honeymoon or special occasion trip will be extraordinary.

A Different Philosophy



The MoonRings approach to destination weddings is similarly specialized, although there are additional layers of complexity - legal regulations, ceremony and reception design, and potentially more people. Because of this, MoonRings uses a well-defined planning process to provide step-by-step guidance. The goal, of course, is to create a wonderful wedding experience, while minimizing uncertainty and stress!

MoonRings' overriding objective is to create an incredible honeymoon, destination wedding, or special occasion trip that will be remembered forever.



COMPANY FOCUS

Honeymoon Planning...

Today's honeymooners look for more than a beach
Up-and-coming honeymoon destinations for 2012 and 2013
When money is no object...
Managing the impact of exchange rate fluctuations on your budget
Destination compromise – how to handle differing travel interests
Honeymoons during times of uncertainty
This is not a regular vacation – make it special!
Most unusual, outrageous and exotic honeymoons
Honeymoon registries – what, when and how
Tools for maximizing your honeymoon budget
Hurricane season in the Caribbean – should you risk it?
Adventuremoons!

Destination Wedding...

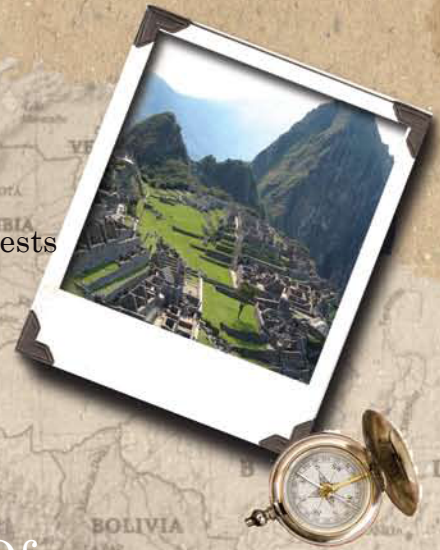
Is a destination wedding right for you?
World's most romantic wedding spots
Escape from reality – it's all about the setting!
Think ahead or fall behind

Related Topics...

Experiential travel – what is it and why is it growing in popularity?
Discovering luxury in the world's hidden corners
In pursuit of ultra-personal, once-in-a-lifetime experiences
Is traditional luxury passé?
Online versus offline planning – one size doesn't fit all
Celebrating special occasions away from home

Best Of...

From best spa treatments for two to best dining with a view, the experts at MoonRings can provide an abundance of "Best Of" travel advice by category and location.



media quotes



Modern Bride Magazine

25 Trendsetters

"...Howard Green launched MoonRings.com to ensure that brides and grooms discover only the best kind of thrills on their honeymoons – however adventurous the trip they choose...Green knows the mountain guides as well as he knows menus, glaciers as well as caviar on ice..."

Priceless.com, MasterCard's Online Newsletter

The Full (Honey) Moon

"No matter what the trip entails, MoonRings, a Chicago-based concierge travel company, will customize honeymoons to meet the specific desires of every bride and groom."

Chicago Tribune

Honeymoons and cyberspace – a match made in heaven

"This outfit provides expert information, logistics planning and a heavy dose of handholding in putting together first-rate exotic honeymoons... We loved their useful online tools and information, but more importantly, their live travel experts helped us pull all of the disparate parts together..."

DailyCandy.com – Chicago, Dallas & Los Angeles Editions

Vow No. 10 – The Honeymoon

"I, (name), understand that planning the perfect wedding and honeymoon can cause severe panic attacks. So I'll hand all the preparations over to the calm people at MoonRings Honeymoons, who will customize a heavenly trip..."

KTLA TV Los Angeles

Picked as a "Hot Site" by Kurt the Cyberguy

"Simply the biggest stop online for honeymoon and anniversary travel..."



www.moonrings.com

MEDIA RECOGNITION

Howard Green, CEO

Excerpt from an interview with Wedding-Club.com



How did you get started in the travel industry?

Unofficially, I got started when I was quite young, maybe six years old. My mom put me on a flight to Miami to visit my grandparents. While I was nervous about traveling alone, I had a great time and really liked the excitement of getting on a plane in one place and getting off somewhere entirely different! Ever since then, I've tried to incorporate travel into my life as a whole. In fact, prior to starting MoonRings, I was fortunate enough to have lived in Singapore and London. The bottom line is, the desire to experience new places and cultures is in my blood!

What inspired you to develop MoonRings, Inc. and how did you come up with such a unique name?

The true inspiration for MoonRings was my mom. Not only was she a travel agent for 20 years, but she understands the meaning of the term customer service, which has been at embarrassingly low levels in this industry for decades. Regarding our name, it really just came to me one day. As a company, we wanted our name to roll off the tongue, yet have some relevance to our clients. As a honeymoon and destination wedding specialist, the words moon and rings both have positive connotations.

What distinguishes MoonRings, Inc. from a typical travel agency?

A number of things. One, we are completely focused on special occasion travel, like honeymoons and destination weddings, thus we have a much better grasp of the specific issues that revolve around these important trips. Two, we place a premium on customer service – the name of the game is to build the "right" honeymoon or wedding experience for each individual couple. We don't push package vacations, but instead, help create customized trips according to individual interests and budget. Three, our Relationship Managers, the folks who work directly with clients, aren't necessarily "travel agents." Rather, they are people who are passionate about travel, and love to help others put together wonderful trips.

What benefits has the web brought to MoonRings, Inc. and your clients?

Unlike a lot of other travel web sites, ours is not a booking engine. We've found that while today's honeymooners are certainly comfortable on the Web, they're not as comfortable trying to put together complex (and highly emotional) itineraries online. At the end of the day, they want input from a real person with actual expertise. So, the MoonRings site was really designed to "help" honeymooners-to-be, who probably haven't yet had to plan such an important trip. With this in mind, we've provided a variety of articles and tools to help visitors better understand the planning process as they move through it. For example, there's a customizable calendar that explains what needs to be done when. Another popular tool is the Destination Evaluation, which gives visitors personalized destination ideas based on their particular interests and budget. Of course, there's also a section that features a number of our "signature" trips and destinations.

